FORM D RECEIVED NOV 0 5 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

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OMB APPROVAL								
OMB Number: Expires:	3235-0076							
Estimated average								

SEC USE ONLY							
Prefix	Serial						
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Name of Offering (☐ check if this is an amendment and name has changed, and indicate change.) Private Offering of 500,000 Class B Units of Membership Interest of Transparent Visibility, LLC											
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Private Offering of 500,000 Class B Units of Membership Interest of Transparent Visibility, LLC											
Filing Under (Check box(es) that apply): X Rule 504 □ Rule 505 □ Rule 506 □ Section 4(6) □ ULOE											
Type of Filing: X New Filing											
A. BASIC IDENTIFICATION DATA											
1. Enter the information requested about the issuer PROCESSEI											
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)											
Transparent Visibility, LLC NOV 0 8 2007											
Address of Executive Offices (Number and Street, City State, Zip Code) Telephone Number (Including Area Code)											
1401 S. Walton Blvd., Suite9-123, Bentonville, Arkansas 72712 479-685-3125											
Address of Principal Business Operations (Number and Street, City State, Zip Code) Telephone Number (Including Area Code)											
(if different from Executive Offices)											
Brief Description of Business											
Development of intellectual property related to the collection and display of data.											
07082153 -											
Type of Business Organization											
□corporation □ limited partnership, already formed X other (please specify):											
□ business trust □ limited partnership, to be formed □ Limited Liability Company											
Month Year											
Actual or Estimated Date of Incorporation or Organization: 1 0 0 7 X Actual											
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State:											
CN for Canada; FN for other foreign jurisdiction)											

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed copy or bear typed or printed signatures.

Filing Fee: There is no federal filing fee.

State:

This Notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

	A. BASIC IDENTIF	ICATION DATA									
2. Enter the information requested of the	_										
• Each promoter of the issuer, if the											
 Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership 											
	• Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership										
issuers; and		3	υ.	.	•						
 Each general and managing partn 	er of partnership issuers.										
Check Box(es) that Apply: X Promoter	X Beneficial Owner	X Executive Officer	X Director		General and/or Managing Partner						
Full Name (Last name first, if individual)											
Babcock, William											
Business or Residence Address (Number a	and Street, City, State, Zip	Code)									
1401 S. Walton Blvd., Suite9-123, Be	entonville, Arkansas 72712	<u></u>									
Check Box(es) that Apply: X Promoter	☐ Beneficial Owner	X Executive Officer	X Director		General and/or Managing Partner						
Full Name (Last name first, if individual)											
Galvanoni, Steve											
Business or Residence Address (Number a	and Street, City, State, Zip	Code)									
1401 S. Walton Blvd., Suite9-123, Be	entonville, Arkansas 72712	?									
Check Box(es) that Apply: X Promoter	☐ Beneficial Owner	X Executive Officer	X Director		General and/or Managing Partner						
Full Name (Last name first, if individual)		· · · · · · · · · · · · · · · · · · ·									
Niles, Steve											
Business or Residence Address (Number a	and Street, City, State, Zip	Code)									
1401 S. Walton Blvd., Suite9-123, Be	entonville, Arkansas 72712	2									
Check Box(es) that Apply: ☐ Promote	Beneficial Owner	X Executive Officer	X Director		General and/or Managing Partner						
Full Name (Last name first, if individual)					-						
Firenze, Dennis											
Business or Residence Address (Number	and Street, City, State, Zip	Code)									
1401 S. Walton Blvd., Suite9-123, Be	entonville, Arkansas 72712	2									
Check Box(es) that Apply: ☐ Promote		X Executive Officer	X Director		General and/or Managing Partner						
Full Name (Last name first, if individual)											
Bock, John											
Business or Residence Address (Number a	and Street, City, State, Zip	Code)									
1401 S. Walton Blvd., Suite9-123, Be											
Check Box(es) that Apply: ☐ Promote		☐ Executive Officer	☐ Director		General and/or Managing Partner						
Full Name (Last name first, if individual)											
Business or Residence Address (Number	and Street, City, State, Zip	Code)									
Check Box(es) that Apply: ☐ Promote	r	☐ Executive Officer	☐ Director		General and/or Managing Partner						
Full Name (Last name first, if individual)	1.00	· · · · · · · · · · · · · · · · · · ·	,								
Business or Residence Address (Number	and Street, City, State, Zip	Code)									

				B. INI	FORMAT	TON ABO	UT OFFE	RING				
1. H	as the issuer se	old, or doe	s the issuer	intend to	sell, to no	n-accredite	d investors	in this off	ering?	Yes	X N	lo 🗆
		,					, if filing un					
2. W	2. What is the minimum investment that will be accepted from any individual?									\$	5,000	
	oes the offerin										x N	lo □
4. E	nter the inforn	nation requ	ested for e	ach persor	who has	been or wi	li be paid o	or given , c	lirectly or i	indirectly,	any comm	ission or
	milar remuner associated pe											
or	dealer. If m	ore than fi	ive (5) per	sons to be								
	formation for ame (Last nan			only.								
	/A	ne msi, n i	marvia aar <i>j</i>									
Busine	ess or Residen	ce Address	(Number	and Street,	City, Stat	e, Zip Cod	e)					
Name	of Associated	D1	Daglas									
Name	of Associated	Broker or	Dealer									
States	in Which Pers	son Listed	Has Solicit	ed or Inter	nds to Soli	cit Purchas	ers					
`	Check "All Sta											Il States
AL [AZ 🗆	AR 🗆	CA 🗖	co 🗆	ст 🗆	DE 🗆	DC 🗆	FL 🗆	GA □	н 🗆	ID 🗆
IL [IA 🗆	KS □	KY 🗆	LA 🗆	ME 🗆	MD 🗆	MA 🗆	MI 🖸	WN 🗆	MS 🗆	MO □ PA □
MT [NV 🗆	NH □ TN □	TX 🗆	MM □ UT □	NY 🗅 VT 🗀	NC 🗆	ND 🗆	on □	ok □ WI □	or □ wy □	PR 🗆
Foll N	□ SC □ ame (Last nar	SD □ ne first_if i		1 1	01 🚨	· · · · · ·	- VA LI	VVA L	WV L	VVI L	- VVT L	
I WII I	anne (Dast nar		a.v.aaa.,									
Busine	ess or Residen	ce Address	(Number	and Street,	City, Sta	te, Zip Cod	le)					
Name	of Associated	Broker or	Dealer							.		
1141110	OI 71330ciated	Broker of	Deale.									
	in Which Per											
(C AL I	Check "All Sta □ AK □	tes" or che	ck individi AR 🗆	ial states)	co 🗆	ст 🗆	DE 🗆	DC 🗖	FL 🖸	GA □	⊔ А	Il States ID □
IL I		IA 🗆	KS □	KY 🗆	LA 🗆	ME 🗆	MD 🗆	MA 🗆	MI 🗆	MN 🗆	MS 🗆	мо
MT I		NV 🗆	NH 🗆	NJ 🗆	NM 🗆	NY 🗆	NC 🗆	ND 🗆	он 🗆	ок □	OR 🗆	PA 🗆
RI I		SD □	TN 🗆	TX 🗆	UT 🗆	VT 🗆	VA 🗆	WA 🗆	w 🗆	wi 🗆	wy 🗆	PR □
	lame (Last nar			<u>-</u>	<u> </u>							
	<u> </u>	· · · · · · · ·										
Busin	ess or Residen	ce Address	s (Number	and Street,	, City, Sta	te, Zip Cod	le)					
Name	of Associated	Broker or	Dealer									
States	in Which Per	son Listed	Has Solicit	ed or Inter	nds to Soli	icit Purchae	ers					
	Theck "All Sta							•••••			🗆 А	II States
AL I	□ AK □	AZ □	AR □	CA 🗆	со 🗆	ст □	DE 🗆	DC 🗆	FL 🗆	GA □	н⊢□	ם מו
IL I	□ NI □	IA 🗆	ks □	KY □	LA 🗆	ме 🗆	MD 🗆	ма 🛘	мі 🗆	MN 🗆	MS □	мо 🗆
MT (□ NE □	NV 🗆	NH □	ил 🗆	NM 🗆	NY 🗆	NC 🗆	ND 🗆	он 🗆	ок 🗆	OR 🗆	PA 🗆
RI	□ sc □	SD 🗆	TN 🗆	тх 🗆	UT 🗀	vr □	VA □	WA 🗀	w \square	WI 🗆	WY 🗀	PR □

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.) C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \square and indicate in the columns below the amounts of the securities for exchange and already exchanged.					
	Type of Security	C	Aggregate Offering Price		An	nount Already Sold
	Debt	\$			\$	
	Equity	\$	500,000		\$	0
	☐ Common X Preferred			_	-	
	Convertible Securities (including warrants)	\$			\$	
	Partnership Interests				\$	
	Other (Specify)				\$	
	Total	\$	500,000	_	\$	0
	Answer also in Appendix, Column 3, if filing under ULOE.			_	•	
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if the answer is "none" or "zero."		Number Investors		_	Aggregate ollar Amount of Purchases
	Accredited Investors		0		\$	0
	Non-accredited Investors		0	_	\$	0
	Total		0	_	\$	0
	Answer also in Appendix, Column 4, if filing under ULOE.			_	-	
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C – Question 1.		Type of		D.	ollar Amount
	Type of offering		Security			Sold
	Rule 505				\$	
	Regulation A			_	\$	
	Rule 504		0	_	\$	0
	Total		0		\$	0
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.					
	Transfer Agent's Fees			ì	\$	
	Printing and Engraving Costs			!	\$	
	Legal Fees		X		\$.	10,000
	Accounting Fees		🗆]	\$.	
	Engineering Fees				\$	
	Sales Commissions (specify finders' fees separately)				\$.	
	Other Expenses (identify)	•••••			\$.	
	Total		Y		\$	10.000

	C. OFFERING PRICE, NUMBER (OF INVESTORS, EX	PEN	SES A	AND USE OF PR	OCE	EDS	
	b. Enter the difference between the aggregate of Part C - Question 1 and total expenses furnished 4.a. This difference is the "adjusted gross proceeds"	in response to Part C	– Qı	uestio	1		\$	490,000
5.	Indicate below the amount of the adjusted gross proposed to be used for each of the purposes show is not known, furnish an estimate and check the bottotal of the payments listed must equal the adjusted for the payments.							
	forth in response to Part C – Question 4.b above.				Payments to Officers, Directors & Affiliates			Payments to Others
	Salaries and fees			\$			\$	
	Purchase of real estate			\$			\$	
	Purchase, rental or leasing and installment of mach	inery and equipment		\$			\$	
	Construction or leasing of plant buildings and facili	ities		\$			\$	
	Acquisition of other businesses (including the involved in this offering that may be used in excha securities of another issuer pursuant to a merger)	value of securities		\$		_	\$	
	Repayment of indebtedness			\$	•		\$	-
	Working capital			\$		Х	\$	490,000
	Other (specify):			\$	- 40		\$	
				•				
				\$			\$	
	Column Totals			\$			s	_
	Total Payments Listed (column totals added)			•	X \$	4	97,50	0
	<u> </u>	FEDERAL SIGNAT	URI	2		-		
the wr	e issuer has duly caused this notice to be signed by t following signature constitutes an undertaking by tten request of its staff, the information furnished le 502.	the issuer to furnish t	o the	U.S.	Securities and Ex	chang	ge Co	mmission, upon
Iss	uer (Print or Type)	Signature			Dat	e		
	Transparent Visibility, LLC	William L) In	rell.		29	001.	2007
Na	me of Signer (Print or Type)	Title of Signer (Print o	r Typ	pe)	1			
	William Babcock	Manager						

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

	E.	STATE SIGNATURE							
1.	. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?								
	See Append	lix, Column 5, for state response.							
2.	The undersigned hereby undertakes to furnish to any state administrator of any state in which this notice if filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.								
3.	3. The undersigned hereby undertakes to furnish to the issuer to offerees.	, , , , , , , , , , , , , , , , , , , ,							
4.	 The undersigned issuer represents that the issuer is fa Limited Offering Exemption (ULOE) of the state in variability of this exemption has the burden of estab 	which this notice if filed and understands	that the issuer claiming the						
	The issuer has read this notification and knows the content undersigned duly authorized person.	nts to be true and has duly caused this no	tice to be signed on its behalf by the						
lss	Issuer (Print or Type) Sig	nature)	Date						
	Transparent Visibility, LLC	William & Falkook	2904 200.						
Na	Name (Print or Type) Titl	Title of Signer (Print or Type)							
	William Babcock Manager								

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

			1	ALLE	ENDIX 4				
1 1	2	2	3		5				
			Type of security		Disqualification under State ULOE				
	Intend		and aggregate					(if yes,	
	to non-a	ccredited in State	offering price offered in State		Type of in amount purch			explana waiver g	
	(Part B		(Part C-Item 1)		(Part C-	Item 2)		(Part E-	Item 1)
	, , , ,	,		Number of Accredited					
State	Yes	No		Investors	Amount	Investors	Amount	Yes	No
AL									
AK									
AZ									
AR	X		Equity	0	0	0	0		X
CA									
CO									
СТ									
DE									
DC									
FL									
GA									
HI									
ID									
IL									
IN									
IA									
KS									
KY									
LA									
ME									
MD									
MA									
MI									
MN									
MS									
МО									
MT									
NE									
NV									
NH									
NJ									
NM									
NY									

APPENDIX												
1	2	5										
	Intend to sell to non-accredited investors in State (Part B-Item 1) Type of security and aggregate offering price offered in State (Part C-Item 1)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)							
State	Yes	No		Number of Accredited Investors	Amount	Number of Non- Accredited Investors	Amount	Yes	No			
NC												
ND												
ОН												
ОК												
OR												
PA												
RI												
SC												
SD					·							
TN				 								
TX				11.18								
UT												
VT												
VA												
WA								<u> </u>				
WV								口口				
WI												
WY												
PR		🗆										

